FOR IMMEDIATE RELEASE

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City of Salisbury Celebrates National Bike-to-Work Week

Citizens Encouraged to Bike-to-Work on Friday, May 20

Salisbury, NC May 16, 2011 – The City of Salisbury is celebrating National Bike-to-Work Week, May 16-20. The citywide celebration is part of the month-long national promotion of cycling by the League of American Bicyclists. Citizens are encouraged to participate in Bike-to-Work Day in Salisbury, on Friday, May 20.

Mayor Susan Kluttz, speaking on behalf of the Salisbury City Council said, "We are proud to promote cycling throughout Salisbury and cordially invite our citizens to enjoy cycling for fun, fitness, and transportation. Salisbury is devoted to preserving air quality, promoting green initiatives, and fostering sustainability. Cycling creates no carbon emissions or pollution and offers a wonderful way to relieve stress. By cycling to work. citizens can promote a feeling of well-being, while helping to reduce Salisbury's carbon footprint. By working together, we can protect our local environment and ensure a positive future for generations to come."

Andy Clarke, President of the League of American Bicyclists, said, "Biking to work is an efficient and fun way to get the exercise you need, without having to find extra time to work out. And this year, with gasoline prices as high as they are, biking to work makes more sense than ever." For more information, visit http://www.bikeleague.org/index.php.

Senior Planner Preston Mitchell shares that Salisbury's Vision 2020 Plan includes the promotion of bikeways and cycling opportunities for citizens. Mitchell states, "The Vision 2020 Plan promotes Salisbury's mild climate and modest terrain as highly conducive to bikeway planning. The plan includes bikeways as a legitimate and highly-effective transportation alternative within the Salisbury Community." On April 26, 2011, the Salisbury Planning Board recommended approval of a Salisbury Comprehensive Bike Plan. The plan offers a framework for city planners and engineers by giving forethought and advanced consideration to opportunities for bikeways and cycling. Mitchell continues, "We whole-heartedly encourage our citizens to participate in cycling opportunities and to bike-to-work on May 20 as they are able."

Mitchell offers the following tips to assist local bicyclists:

- Have your bike checked over by your local bike shop
- Always wear a helmet to protect your head in the event of a crash
- Ride in the right-most lane that goes in the direction that you are traveling
- Obey all stop signs, traffic lights, and lane markings

- Look before you change lanes or signal a turn; indicate your intention, then act
- Be visible and predictable at all times; wear bright clothing and signal turns For more information, regarding bicycling in Salisbury or Bike-to-Work Day on May 20, please contact Mitchell at 704-638-5244.

The City of Salisbury is an equal opportunity employer with over 180 different job classifications and more than 400 full-time positions. For more information regarding the City of Salisbury and its services and departments, please visit us on the web at www.salisburync.gov. To receive updates regarding local initiatives, meetings, programs, and events, please join the City of Salisbury's Facebook users group at www.salisburync.gov/facebook or follow the City of Salisbury on Twitter at http://twitter.com/CitySalisburyNC.

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